## TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER











### This Week - 01/25/2012

### FROM TOMO

It's pretty difficult to put into words the way I feel being home. It's amazing to be near close friends and family and to have the ability to see everyone in person instead of on my computer screen during a Skype session! I can't help but feel it's a little bittersweet though, because I miss seeing all of your faces out there. Having the opportunity to do what we do and to share this with all of you is a real gift that I never take for granted and I never will.

The journey we all went on together during "This Is War" was so incredible. We will never forget the moments that make up the two plus years on the road, sharing that album with all of you. Even as I sit here and write this little letter to you all, I start to smile when I think about the very beginning days of promoting the album with all of you here in Los Angeles, on Melrose, in front of The Hive. The humble beginnings of a truly beautiful and amazing experience, an experience that I wouldn't change for anything. All the way to the very last shows in NYC where we all VyRT'ed together, broke a Guinness World Record together, and took over a church for a few days

together, and so many incredible experiences in between that we all shared together.

There is a theme here, "together", "family", "Cult", "Army", whatever you want to call it. Just like the experiences of the last two plus years, the future will be no different in this one sense - in the sense that we will usher in a whole new set of experiences together, again, as a family of like-minded individuals who just want to believe, dream, live, die, bleed, fists in the air, eyes to the sky, losing their fucking minds TOGETHER! I personally can't wait to see what the future holds. Let's see if we can't figure out how to speed up time and get there more quickly!!!

Until we meet again! Love and miss you all so much!!!

**TomoFromEarth** 

Follow <u>Tomo on Twitter</u> and Subscribe to his Updates on Facebook!

BILLBOARD: MENTOR



One of 22 artists interviewed by Billboard, MARS shares their chief musical mentor and biggest influence. <u>Click here to watch the video</u>.

MARS VIDEO REWIND



Join us online!





One child's wish brings MARS to the mysterious Forbidden City... Originally released November 2006, check out the full-length short film for "From Yesterday", the third single off of the Band's second studio album, "A Beautiful Lie". Share it with a friend today!

## MARS ON **PINTEREST**



<u>Check out MARS on Pinterest</u>, a virtual pinboard that allows you to share things that you find interesting on the web. Keep up with MARS as they add interests and personal favorites to their pinboard!

## CLIP OF THE WEEK



This week's MARS Clip features Jared at the barricades of Leeds Festival in the United Kingdom. Check out the footage by

A Beautiful Lie



30 Seconds To Mars





clicking here.

## ECHELON CONFESSIONS



Maggie of California sent us an ECHELON Confession video about her MARS300 experience. <u>Check out what she had to say</u> about being part of the ECHELON, traveling for shows, and MARS by visiting <u>The Hive on Tumblr</u>.

We want to hear *your* stories! Record a short video, up to 7 minutes / 500 MB maximum — It can be about your favorite MARS show, why you listen to MARS, or even what MARS means to you. Just you speaking to your family: MARS and The Echelon.

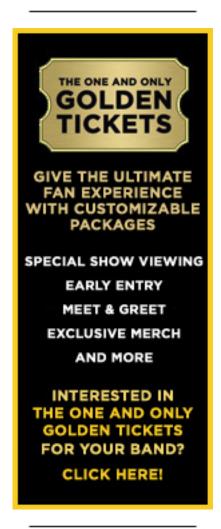
Email your video file to <a href="mailto:marsconfessional@gmail.com">marsconfessional@gmail.com</a> with the subject line: MARS Confessional Video. Include your full name, age, and location. Please do not upload to a video hosting site —email the file directly to us.

## MARS PLAYLIST



Lucrezia R. created a Spotify playlist themed to help her study for exams, and MARS makes up nearly 25% of her 23-track playlist! To check out her picks, <u>click here</u>.

Do you create playlists with some of your favorite MARS songs?



Share them with us! Send your Spotify playlist links to us with the hashtag #MARSplaylist on Twitter and we'll feature you in Transmission!

### TRIAD **ALERT**



<u>Andrea</u> shows us her Triad Necklace, as well as her MARS Glyphics tattoo.

Got one? Send us a pic of you sporting the Triad Necklace on Twitter with the hashtag #TRIADnecklace. Get yours <u>HERE</u>.

Do YOU have a MARS-themed Tattoo? Submit your photo, name, and location to <u>Thirty Seconds To Mars Tattoo Archive</u> for a chance to be featured in the next installment of Transmission!





**Transmission Exclusive Offer** – Save 10% Storewide with promo code! Enter **TRANSM10** at checkout to save. Discount is one-time use only and does not apply to [ECHELON ACCESS] Pass, Triad+Glyph Necklaces, books, glyph wristbands, digital downloads, electronic gift certificates, taxes, or shipping. Expires 1/27/12 at 11:59 PM ET.

TRIAD GLOBAL ASSAULT

ECHELON of Russia sent us this wintry shot of their Human Triad:



Compose the Human Triad image with friends and fellow Echelon in high-traffic or populated areas. Stand, sit, or build a pyramid in a Triad formation. Get creative and submit your photos to the <u>Triad Global Assault Page</u>!

# AVATAR **ART**

Each week we showcase some of the best, most unique MARSthemed avatars on Twitter, Facebook, and other social networks. This week's avatar comes from <u>@IDreamIBelieve</u>. Provehito In Altum!



Design your own avatars to promote voting or anything MARS related. You can also use or edit the avatars designed by <a href="mailto:@thisisthehive">@thisisthehive</a>.



'Like' <u>Thirty Seconds To Mars</u> on Facebook! Subscribe to <u>Jared</u>, <u>Shannon</u>, and <u>Tomo</u> Be sure to stay updated with the latest news by following the Official Mars Social Media Outlets listed <u>HERE</u>.



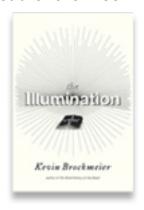
Help us spread the word about Thirty Seconds To Mars with promotions and projects you can participate online and/or outside! Click Here for the latest MARS Missions!

If you have pictures or video from your own street team missions, please send links to <a href="mailto:thisisthehive@gmail.com">thisisthehive@gmail.com</a>.

### PICKS OF THE WEEK

Submit your Pick Reviews to be featured on The Transmission! More info <u>HERE</u>.

### Read of the Week



From best-selling and award-winning author Kevin Brockmeier, "<u>The</u> <u>Illumination</u>" is a novel of stunning artistry and imagination about the wounds we bear and the light that radiates from us all.

### Movie of the Week



"12 Angry Men" is a film about a dissenting juror in a murder trial slowly manages to convince the others that the case is not as obviously clear as it seemed in court, starring Henry Fonda, Lee J. Cobb, and Martin Balsam.

### Album of the Week

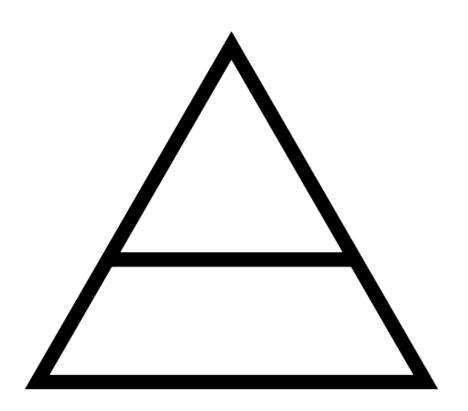


Morgan Kibby is well-known for her various musical projects throughout the years including fronting the LA-based indie band The Romanovs, collaborating and touring with the French electronic/ambient group M83, to her most current solo project titled White Sea and her most recent release, "This Frontier".

### **Website of the Week**



The Elizabeth Glaser Pediatric AIDS
Foundation is a nonprofit organization dedicated to preventing pediatric HIV infection and eliminating pediatric AIDS through research, advocacy, and prevention, care, and treatment programs. Founded in 1988, the organization works in 16 countries around the world.



## PURCHASE THIS IS WAR



### Australia

<u>iTunes Australia</u>

### Austria

<u>iTunes Austria</u> <u>Musicload Austria</u>

#### Canada

<u>iTunes Canada</u> <u>Archambault Canada</u> <u>Amazon.ca</u>

### **Finland**

<u>levykauppax.fi</u> <u>Epe's Music Store</u> EMP

### **France**

EMI Boutique iTunes France

### Germany

JPC.de Weltbild.de EMP Amazon Germany

### **New Zealand**

**Marbecks** 

### Norway

<u>iTunes Norway</u>

### Spain

<u>iTunes Spain</u> <u>Fnac Spain</u>

### Sweden

<u>iTunes Sweden</u>
<u>CDon</u>
<u>Ginza</u>
<u>Bengans</u>

### Switzerland

CeDe.ch
Exlibris.ch
Citydisc.ch
Fnac.ch
Soundmedia.ch

### **Taiwan**

G-Music Five Music Italy
Fnac
Feltrinelli
iTunes Italy

Bol.com

Netherlands
<u>iTunes Dutch</u>
<u>Free Record Shop</u>

United Kingdom
HMV
Amazon UK
Play
iTunes UK

United States

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